



GOVERNMENT OF PAKISTAN
PLANNING COMMISSION
MINISTRY OF PLANNING, DEVELOPMENT & SPECIAL INITIATIVES

Member (PSD&C)
Ph: 051-9204953

Islamabad, 15th of October 2025

Subject: Request for Support in Promoting Pakistan One – National Business Plan Competition for Export Excellence

Dear President/Secretary General,

On behalf of Prof. Ahsan Iqbal, Federal Minister for Planning, Development & Special Initiatives, and the Planning Commission of Pakistan, I seek your esteemed support in promoting Pakistan One – National Business Plan Competition, a flagship initiative of the Ministry launched under the URAAN Pakistan Vision.

Pakistan One is a national platform designed to identify and accelerate the country's most promising young entrepreneurs. It aims to strengthen Pakistan's entrepreneurial ecosystem and position youth-led enterprises to contribute effectively to sustainable, export-led growth.

In this regard, we request the valuable support of your esteemed Chamber to:

1. **Disseminate information** about the competition through your official digital and print communication channels.
2. **Encourage participation** by sharing details with your member companies, startups, and emerging entrepreneurs.
3. **Endorse and amplify** the initiative within your networks to ensure broad representation of Pakistan's entrepreneurial talent.

For your convenience, an informational flyer is enclosed, which may be shared across your communication and social media platforms.

Your collaboration in this effort will be instrumental in inspiring Pakistan's youth to innovate, create, and lead enterprises that drive sustainable, export-oriented economic growth.

We deeply appreciate your continued partnership in advancing national development goals and look forward to your active support in this initiative.

We also look forward to your support in making Pakistan One a truly national platform that celebrates Pakistan's creativity, innovation, and global potential.

Yours sincerely,

Dr. Sohaib Hassan
Member

Private Sector Development & Competitiveness
Planning Commission, Government of Pakistan

PAKISTAN ONE

National Business Plan Competition for Export Excellence



**WHAT IS
PAKISTAN ONE?**

Pakistan One is a national business plan competition designed to inspire and support the next generation of entrepreneurs. It offers mentorship, industry guidance, and global exposure to help young founders turn their ideas into successful startups.

**5 Million
PKR**

Prize Money

31st Oct 2025

LAST DAY OF SUBMISSION

1st – 15th Nov 2025

SCREENING & SELECTION

17th – 28th Nov 2025

MENTORSHIP

1st Dec 2025

GRAND FINALE

10 FINALISTS. 1 WINNER

URAAN'S SECTORS



Manufacturing



Agriculture



**Blue
Economy**



Manpower



Services



**Information
Technology**



**Creative
Industry**



Minerals



ONE IDEA. ONE NATION. ONE FUTURE.