

Pakistan Knitwear & Sweater Exporters Association

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Circular to members # 77 /2024-25

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Participation of Pakistan's textile companies in Sustainable Apparel & Textile Conference 2024

The USAID-funded Pakistan Regional Economic Integration Activity (PREIA) is actively working with Pakistan's textile sector to encourage the implementation of climate and sustainability initiatives and facilitate the industry's transition to the net zero emissions pathway. The support, which is primarily focused on technical and capacity building assistance, includes providing increased exposure to the private sector of Pakistan on global trends in climate action, international best practices, and approaches to reducing the environmental impact of production. To this end, they at USAID PREIA are planning to support the participation of textile manufacturers/exporters from Pakistan at the upcoming "Sustainable Apparel and Textiles Conference" being organized by the Innovation Forum from April 23–24, 2024. The two-day conference will address how brands must align and adapt practices to deliver on growing stakeholder expectations and equip delegates with guidance on developing net-zero strategies, transforming supply chains, scaling circularity, and raising standards in the new legislative landscape.

They are now seeking nominations from Pakistani textile export companies to propose one individual from the senior management (i.e., Chairman, Chief Executive Officer, Chief Operating Officer, Chief Marketing Officer, Vice President, General Manager or Director) who would like to attend the conference.

Click the below link to submit your company's nomination for the Sustainable Apparel and Textiles Conference 2024:

https://docs.google.com/forms/d/e/1FAIpQLSfe15MuXM48pl-BgMlRxN3uhBTF-Mi-3i_ZMIp7BQLwREdsAw/viewform

Complete details of the Conference and the Agenda can be accessed at the following link:

<https://www.innovationforum.co.uk/conferences/sustainable-apparel-and-textiles-conference>

Terms and Conditions for Participation:

1. Individuals nominated to attend this conference must represent the senior management of the company.
2. The nominated individual must be willing and able to travel during the conference dates, and bear his/her own accommodation expenses in Amsterdam throughout the duration of the Conference.
3. PREIA may provide air travel (economy class), visa facilitation (invitation letter), transport to ONE nominee from each company. However, if a nominee likes to upgrade to business class, he/she will pay the additional cost to the travel company.
4. No per diem/TA/DA will be paid to any individual or company.

The last date to submit the application/nomination through the above linked google form is February 29, 2024.

Please refer attachment.

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