

Pakistan Knitwear & Sweater Exporters Association

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Circular to members # 46/2025-26

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***SMElevate Workshop on
“Advancing SME Export Readiness in Pakistan”***

Pakistan Single Window (PSW) is organizing the above workshop in Karachi Pearl Continental Hotel on Tuesday, 9th September 2025 from 9:00 am to 5:00 p.m.

Pakistan Single Window (PSW), as part of its SMElevate initiative, seeks to empower small and medium enterprises (SMEs) by enhancing their knowledge and capacity to engage effectively in cross-border trade. Given the critical role of SMEs, especially in the textile sector, in driving Pakistan's exports, this full-day Chang Management Workshop focuses on addressing barriers such as regulatory compliance, financing challenges and market access complexities. By bridging knowledge gaps and facilitating access to incentives, PSW enables SMEs to enhance their export performance. This aligns with PSW's broader vision of increasing Pakistan's exports through digital trade facilitation and capacity building.

Target audience are:

- Primarily SMEs who are already engaged in exporting and seeking support to expand their exports.
- Small enterprises working on exportable products and are ready to export but need guidance.
- Male & Female SMEs. Women are encouraged to participate.

They have invited senior management to the workshop and have a dedicated allocation for 20 Small and Medium Enterprises from our network in the Textile sector. All interested participants are requested to complete their registration beforehand: <http://bit.ly/3HA4cWg>.

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