

Pakistan Knitwear & Sweater Exporters Association

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Circular to members # 170/2026-27


May 12, 2026


Boost your Exports with PSW & Alibaba.com!

Dear Recipients,

Pakistan Single Window (PSW) and Alibaba.com are pleased to invite you and your members to a capacity-building session titled "SMElevate – Expand your business into global Markets" tailored specifically for **SMEs based in Karachi** within **Textile** sector. Whether you're exploring exports for the first time or looking to strengthen your international presence, this session is designed to support your journey.

 Date: 14th May 2025

 Time: 2:00 PM - 5:00 PM

 Venue: PC Hotel, Karachi

Please note that prior registration is mandatory to join this free of cost session.

Kindly register yourself by clicking the Google form link:

<https://forms.gle/1ACfay66gvwhyb6Y7>.

You are also requested to disseminate this invitation to all relevant members of your organization/association/chamber for their active participation. For further information and queries, please contact via email at faisal.hussain@psw.gov.pk or call 021-99332118.

Regards,

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